



**2020 LeadingAge
Annual Meeting
Virtual Experience Journal
Insertion Order Form**

company name _____
 contact name _____
 address _____
 city _____ state _____ zip _____
 phone _____ fax _____
 e-mail address _____ date _____

Advertisements

four-color ad

- back cover (\$4,925) **SOLD**
- inside back cover (\$3,600)
- full page (\$2,900)
- half page horizontal (\$2,100)
- quarter page (\$1,100)
- eighth page (\$700)

black & white ad

- full page (\$2,100)
- half page horizontal (\$1,500)
- quarter page (\$ 700)
- eighth page (\$450)

New Product Highlight

This option is for new products that have been released in the last 12 months.

(500)
 Product Name _____
 Booth Number _____
 Product Description (20 word max) _____

Submit an image of the product. (Maximum image size: 2.5" x 2.5")

File type accepted: Please provide a press-quality PDF for all print ads.
space deadline: August 7 **artwork due:** August 17

Specs:

- Full Page (with bleed): 8.75" x 11.25"
- Full Page (without bleed): 8" x 10.5"
- Half Page: 7.5" x 4.75"
- Quarter Page: 3.5" x 4.75"
- Eighth Page: 3.625" x 2.312"

Payment Method

total payment due \$ _____

- MasterCard VISA AMEX

credit card number _____ expiration date _____
 cardholder's name *(as it appears on card)* _____
 authorized signature _____
 date _____

E-mail this form to: LeadingAge Exhibit Sales Team

Sales@leadingage.org

Submit all ads by artwork deadline date above to **BParker@LeadingAge.org**