

# exhibit booth application for 2020 LeadingAge Supporters and Annual Meeting Sponsors

## Leadership Summit GREAT ROOM Participation April 19-22, 2019 • Omni Shoreham Hotel, DC - new location!

The Leadership Summit is the premier event for strategic leaders in the aging services field. This high-level, in-depth meeting provides leaders in our field with strategic innovations to grow and expand their organizations—thereby increasing their need for products and services.

LeadingAge Leadership Summit has no EXPO or BaseCamp. Instead it has the GREAT ROOM. The GREAT ROOM is one large learning and networking space where our thought leader sessions happen on the BIG STAGE and all meals, receptions and breaks are served—Everyone is on an equal playing field. There are no kiosks or learning zones, no monitors or power points. LeadingAge is not

puppeteering networking but instead, letting it happen naturally by providing a high energy centralized space to do what our members and business friends have done for many years—connect at the highest level.

**As an exclusive benefit for our year-round corporate sponsors, each Gold Partner, Silver Partner, and LeadingAge Supporter be given the opportunity to host a networking area in the GREAT ROOM.** *CAST Supporters have the opportunity to upgrade as they did in the past.* The GREAT ROOM exclusive networking participation will not be extended to any business firms outside of the 2020 Corporate Sponsorship Program.

## Collaborative Care & Health IT Innovations Summit June 14-16, 2020 • Technology Integrating Pre-Acute and LTPAC Services into the Healthcare and Payment Ecosystems

The Collaborative Care & Health IT Innovation Summit, formerly known as Long-Term and Post-Acute Care (LTPAC) Health IT Summit, is the premiere health IT conference for executives and information technology leaders from LTPAC sector, as well as acute care providers, payers, and technology vendors serving the older adult and individuals with chronic conditions throughout the continuum of healthcare. As the key conference of Health IT leaders, strategists, policymakers, providers, vendors and professionals, the Summit, co-organized by LeadingAge, LeadingAge CAST and tour partners in the LTPAC Health IT Collaborative, continues to advance initiatives facing the LTPAC sector as well as the interfacing, interacting, and partnering with the acute care and payer's worlds.

### What's new this year?

This year, the summit will feature several real-world cross-sector health information exchange and care coordination, as well as exploration of the role of venture capital in shaping the Collaborative Care Eco-System.

The Summit's keynotes, panels, and breakouts will address innovative care delivery and payment models enabled by technology in general, and the broader health

IT, interoperability, and health information exchange modalities in particular.

### Who Should Attend the Summit?

Healthcare strategists and executive leadership, medical directors, directors of nursing of long-term and post-acute care provider organizations, the acute healthcare sector (ACOs, hospitals, urgent care, and physicians groups), as well as payers (health insurance and managed care plans) serving the growing older adult population. In addition, past attendees included government representatives from the Center for Medicare and Medicaid Services (CMS), the Office of National Coordinator (ONC) of Health IT, and other health and human services administrators, clinicians (physicians, nurses, therapists, pharmacists and care managers and coordinators), IT professionals including health information and information management specialists, as well as executives, thought leaders and consultants from the technology sector, health IT, and solution vendors serving the older adults and health and care providers serving them. Finally, investors in the Collaborative Care Eco-System (technology, care delivery and service companies) may find this year's Summit of particular interest.

# Annual Meeting + EXPO

**November 4 - 7, 2020 • EXPO on November 5 - 7, 2020**

**(dates shifted due to Presidential election on Tues., November 3)**

The exposition at the LeadingAge Annual Meeting is the largest aging services expo in North America. LeadingAge members rely heavily on face-to-face networking to learn about new products and services. Exhibiting at LeadingAge's Annual Meeting is the best way to connect with them and show them how your products or services can help them expand their facilities and services.

Each 2020 LeadingAge Supporter and Annual Meeting Sponsor will receive 1 complimentary exhibit booth at the Annual Meeting in San Antonio. The conference will feature three days of dedicated, non-competitive exhibit hours including lunch in the exhibit hall on Thursday & Friday. In addition to prime space on the exhibit hall floor, each sponsor receives:

- Complimentary Full Exhibitor Educations registration(s), allowing your staff full access to education sessions and are CE credit eligible (quantity varies based on sponsorship level)
- Complimentary Trade Show Only registrations beyond the registration that you receive with your booth space (quantity varies based on sponsorship level)
- Pre- and post-meeting attendee mailing lists
- Company listing on the sponsor section of the mobile app
- Recognition on the conference website, venue signage and in conference marketing materials featuring web, digital and print as applicable to create an association between your brand and LeadingAge
- An opportunity for your company to use the appropriate sponsor logo on your materials and exhibit booth to demonstrate to members the affiliation between your company and LeadingAge
- Invitation to the CAST Commission meeting and dinner held during this event



# supporter and annual meeting sponsor **application** for exhibit space

Application for exhibit space in 2020 indicates that the applicant accepts and will abide by the accompanying Exhibit and Advertising Terms and Conditions, incorporated by reference herein, as well as all additional rules and regulations that LeadingAge deems necessary for the success of the exhibit. This application becomes a contract when accepted by the LeadingAge exhibit management. LeadingAge reserves the right to restrict participation at its sole discretion.

**Please make a copy of both sides of the contract for your records.**

## A. Company Information (To be used for publishing. Please type or print all information.)

Company Name \_\_\_\_\_

Sales Contact \_\_\_\_\_ E-mail \_\_\_\_\_ Title \_\_\_\_\_

*This contact information will be used by LeadingAge staff to send EXPO listings and printed directories. This contact will be published.*

Mailing Address \_\_\_\_\_ City/State/Zip \_\_\_\_\_

Website \_\_\_\_\_ Phone (\_\_\_\_) \_\_\_\_\_

Administrative Contact \_\_\_\_\_ E-mail \_\_\_\_\_ Title \_\_\_\_\_

*This contact information will be used by LeadingAge staff to send EXPO related communications necessary for pre-show planning. This contact is not published. Company Description (15 Words Maximum)*

Telephone number to be published \_\_\_\_\_

## B. Product/Service Category: Select up to two (2)

- |   |  |   |  |  |   |
|---|--|---|--|--|---|
| <input type="checkbox"/> Accounting                       | <input type="checkbox"/> Computer/Data Management/Software             | <input type="checkbox"/> Environmental Services           | <input type="checkbox"/> Human Resources Systems/Services          | <input type="checkbox"/> Medical Products & Services     | <input type="checkbox"/> Resident Care and Personal Products & Services |
| <input type="checkbox"/> Accreditation                    | <input type="checkbox"/> Construction                                  | <input type="checkbox"/> Executive Search/Recruitment     | <input type="checkbox"/> Identification Systems                    | <input type="checkbox"/> Nutrition Management            | <input type="checkbox"/> Resident Monitoring                            |
| <input type="checkbox"/> Actuarial                        | <input type="checkbox"/> Consulting                                    | <input type="checkbox"/> Facility Management              | <input type="checkbox"/> In-Home Health Care Products and Services | <input type="checkbox"/> Office Supplies                 | <input type="checkbox"/> Retirement Planning                            |
| <input type="checkbox"/> Adult Day Services               | <input type="checkbox"/> Dairy Supplier                                | <input type="checkbox"/> Federal Government Assistance    | <input type="checkbox"/> Information Technology                    | <input type="checkbox"/> Ozone Systems                   | <input type="checkbox"/> Safety   |
| <input type="checkbox"/> Advertising                      | <input type="checkbox"/> Dementia Engagement                           | <input type="checkbox"/> Financial Services               | <input type="checkbox"/> Insurance                                 | <input type="checkbox"/> Pest Control                    | <input type="checkbox"/> Seating  |
| <input type="checkbox"/> Appliances                       | <input type="checkbox"/> Design/Build                                  | <input type="checkbox"/> Fire Safety/Prevention           | <input type="checkbox"/> Interior Design                           | <input type="checkbox"/> Pharmaceutical                  | <input type="checkbox"/> Signage  |
| <input type="checkbox"/> Architecture                     | <input type="checkbox"/> Development Services                          | <input type="checkbox"/> Food Safety/Prevention           | <input type="checkbox"/> Internet Services                         | <input type="checkbox"/> Pharmacy Services               | <input type="checkbox"/> Technology Assistive Devices                   |
| <input type="checkbox"/> Assn/Education                   | <input type="checkbox"/> Distribution                                  | <input type="checkbox"/> Flooring                         | <input type="checkbox"/> Legal Services                            | <input type="checkbox"/> Procurement Services            | <input type="checkbox"/> Telehealth Products & Services                 |
| <input type="checkbox"/> Banking                          | <input type="checkbox"/> E-Learning for Staff Training and Development | <input type="checkbox"/> Food Management                  | <input type="checkbox"/> Lifts                                     | <input type="checkbox"/> Project Management              | <input type="checkbox"/> Transportation                                 |
| <input type="checkbox"/> Bathing Systems                  | <input type="checkbox"/> Electronic Medical Records                    | <input type="checkbox"/> Food Service                     | <input type="checkbox"/> Lighting                                  | <input type="checkbox"/> Publishers                      | <input type="checkbox"/> TV Systems                                     |
| <input type="checkbox"/> Bedding                          | <input type="checkbox"/> Emergency Response Systems                    | <input type="checkbox"/> Fundraising/Business Development | <input type="checkbox"/> Maintenance Supplies                      | <input type="checkbox"/> Quality Improvement             | <input type="checkbox"/> Utilities                                      |
| <input type="checkbox"/> Billing Services                 | <input type="checkbox"/> Engineering                                   | <input type="checkbox"/> Furniture                        | <input type="checkbox"/> Management Services                       | <input type="checkbox"/> Real Estate                     | <input type="checkbox"/> Wander-Fall Prevention                         |
| <input type="checkbox"/> Brain Fitness                    | <input type="checkbox"/> Entertainment                                 | <input type="checkbox"/> Group Purchasing                 | <input type="checkbox"/> Marketing & Communications                | <input type="checkbox"/> Rehabilitation/Therapy Services | <input type="checkbox"/> Wellness Programs & Equipment                  |
| <input type="checkbox"/> Brand Identity                   |  | <input type="checkbox"/> Government Agency                | <input type="checkbox"/> Master Planning                           | <input type="checkbox"/> Research                        | <input type="checkbox"/> Wireless Communications                        |
| <input type="checkbox"/> Building Equipment/Products      |  | <input type="checkbox"/> Hand Hygiene                     | <input type="checkbox"/> Meal Delivery Systems                     |  |   |
| <input type="checkbox"/> Communication Systems & Services |  | <input type="checkbox"/> Housekeeping                     |  |  |   |

## C. Level of Engagement

Annual Meeting Sponsor  \$15,000 (includes 1-year membership and (1) complimentary booth at the 2020 Annual Meeting)

LeadingAge Supporter  \$25,000 (includes 1-year membership, (1) complimentary booth at the 2020 Annual Meeting and 1 networking area in the GREAT ROOM at Leadership Summit)

## D. LeadingAge Leadership Summit • Omni Shoreham Hotel, DC • April 19 - 22, 2020

1 networking area in the GREAT ROOM is complimentary for LeadingAge Supporters.

Location desired in order of preference: 1st choice \_\_\_\_\_ 2nd choice \_\_\_\_\_ 3rd choice \_\_\_\_\_

## E. Collaborative Care Health IT Innovation Summit • Omni Shoreham Hotel, DC • June 14-16, 2020

(Please note: There is an additional charge for a networking table at this event of \$2,000)

Location desired in order of preference: 1st choice \_\_\_\_\_ 2nd choice \_\_\_\_\_ 3rd choice \_\_\_\_\_

## F. Annual Meeting + EXPO Booth Space • San Antonio, TX • November 4 - 7, 2020

1 booth is complimentary for LeadingAge Supporters and Annual Meeting Sponsors.

Number of Booths \_\_\_\_\_ Booth Space(s) desired in order of preference:  
1st choice \_\_\_\_\_ 2nd choice \_\_\_\_\_  
3rd choice \_\_\_\_\_ 4th choice \_\_\_\_\_

## G. Authorization

By signing below, your company accepts the Exhibit and Advertising Terms and Conditions and acknowledges its intention to commit to be a LeadingAge Supporter or Annual Meeting Sponsor in 2020. If your company decides not commit to be a 2020 corporate sponsor by November 30, 2019 or terminates its sponsorship at a later date, please be aware that all benefits for both the Leadership Summit and the Annual Meeting will end. Your networking area for the Leadership Summit and/or booth assignment for the Annual Meeting will be released because LeadingAge will re-sell your sponsorship to another firm and your selections will be offered to the replacement sponsor. Your company will need to submit applications for both events based on space availability at that time.

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

## H. Send all information to: LeadingAge • 2519 Connecticut Ave., NW • Washington, DC 20008-1520 c/o Danielle Gray • Email: dgray@LeadingAge.org

## 2020 LeadingAge Annual Meeting Exhibit and Advertising Terms and Conditions

Access to LeadingAge meeting attendees is a benefit for all LeadingAge exhibitors therefore no exhibitor is permitted to hold an event inviting LeadingAge attendees/members which conflicts with full conference activities (exhibit hall, education sessions, concert, general sessions, etc.). Failure to comply with this policy could place your exhibitor status in jeopardy and result in removal of your exhibit booth.

### A. SPACE RENTAL

- Standard Booth Reservations:** This contract for use of space at the LeadingAge Exposition identified on the attached 2020 Exhibit Space Application ("Exposition"). The 2020 Exhibit Space Application is attached hereto and its terms are incorporated herein. The exhibit space shall include an eight-foot high fire retardant back wall drapery and three-foot high side rails with drapery, a standard booth sign carrying Exhibitor's name, a booth number, security guard service and aisle cleaning. The Exposition is produced by and is the property of LeadingAge.
- Space Assignment:** Initial space assignments take place on site at the previous year's Exposition. All contracts received thereafter will be assigned space based on the date of receipt of contract and/or special needs; in all cases, efforts will be made to assign space in as close compliance as possible with applicants' choices, but availability of applicants' choices is not guaranteed. LeadingAge reserves the right to assign exhibitor space as may be deemed by LeadingAge to be in the best interest of exhibitors and of the Exposition generally.
- Floor Plan:** All dimensions and locations shown on the official floor plan, a copy of which is available upon request, are believed, but not warranted, to be accurate. LeadingAge reserves the right to make such modifications to the official floor plan as may be deemed by LeadingAge to be necessary to meet the needs of the exhibitors and of the Exposition generally.
- Cancellation of Exposition:** LeadingAge, its agents and employees will not be liable for failure to hold the Exposition as scheduled. Payments for rental charge will be returned to Exhibitor in the event of cancellation of the Exposition except that any actual expenses incurred in connection with planning the Exposition, as well as all non-refundable expenses incurred by LeadingAge, will be deducted if the Exposition is cancelled in advance of the scheduled opening date because of fire, or any acts of God, or public enemy, or strike, or epidemic, or any law, or regulation, or public authority, or any other cause, which makes it impossible, illegal or commercially impracticable to hold the Exposition (any of which is a "Force Majeure Event"). In the event of occurrence of a Force Majeure Event, this contract may be terminated by LeadingAge, and Exhibitor waives any and all damages and claims for damages and agrees that the sole liability of LeadingAge shall be to return the payment for rental charge, less any actual expenses incurred.
- Furnishings:** Furniture, and/or additional draping, accessories, signs, electrical outlets, etc., are the sole responsibility of Exhibitor and shall be ordered in advance from the official service contractor on the forms that will be provided by LeadingAge. Table coverings as well as all equipment must be of nonflammable material. Carpet on the floor of booth is required and must be ordered by or provided by and at the Exhibitor's expense. Failure to adhere to these requirements may result in adjustments to exhibit booth on site or removal of the exhibit booth.
- Change of Dates and Location:** LeadingAge reserves the right to change the dates and location of the Exposition and will make all efforts to provide prompt advance notice to Exhibitor of such change. To the extent practicable, LeadingAge will provide Exhibitor with comparable booth space in the new location. If Exhibitor opts to cancel its reservation of booth space due to such change, LeadingAge will provide refunds in accordance with the cancellation policy stated in Section B below.
- Height Regulations:** The height limit for booths smaller than 20' x 20' is 8 feet. Booths 20' x 20' and larger have a height limit of 20 feet.
- Hanging Banners:** To hang a banner, an exhibitor must have purchased a booth with a minimum size of 20' x 20'. The maximum height a banner can be hung is 20 feet from the floor to the TOP of your banner. No banner's top edge may be higher than 20 feet from the floor. If your booth height and sign combined are higher than 20 feet, you will not be permitted to install a hanging banner above your booth. Also, hanging banners must not extend into the aisle, or outside the perimeter confines of your booth.

### B. CANCELLATION OF DEMONSTRATION CONTRACT/FAILURE TO PAY

- Cancellation:** No cancellation shall be effective until written notice has been received by LeadingAge.
- Cancellation Policy:** Cancellations by Exhibitor made prior to June 1, 2020 will be entitled to a full refund of rental charge payments made less a \$250 processing fee. No refunds will be made after June 1, 2020.
- Failure to Pay:** Failure to remit the balance of rental charge payments due by the date specified on the application form may, at LeadingAge's discretion, be treated as a cancellation of contract by Exhibitor and the reserved space may be subject to resale by LeadingAge without any refund of deposit.
- LeadingAge reserves the right to terminate and cancel contract with Exhibitor at any time for any reason. In the event LeadingAge exercises this right, Exhibitor's sole remedy shall be limited to a refund of rental charge amounts paid to LeadingAge pursuant to the Exhibit Space Application.

### C. CONSTRUCTION, INSTALLATION AND USE OF EXHIBITS AND EXHIBIT FACILITIES

- Acceptability of Demonstration Space:** All exhibits shall be to further the purposes of the Exposition and shall be operated in a way that will not detract from other exhibits, the Exposition, or the annual meeting as a whole. LeadingAge reserves the right to require the immediate withdrawal of any exhibit which is believed to be injurious to the purpose of LeadingAge. Products and services offered by reputable and legitimate companies that are not related to the care of the aging, but are of interest to LeadingAge members, may exhibit, at the discretion of LeadingAge, but will not be assigned space until all related companies receive their assignments.
- Restriction on Selling:** The LeadingAge exposition is for educational and informational purposes only. Sales may not be made nor orders consummated at any of the exposition facilities unless preapproved in writing by LeadingAge.
- Music:** The playing or use of any form of music is strictly forbidden in the Exposition Hall(s). Exhibitor agrees to comply with the restrictions set by Exhibit Management on sound volume.
- Restrictions on Use of Space:** Exhibit booths must be maintained by at least one company representative at all times during show hours as set forth in the Exhibitor Quick Guide. No Exhibitor shall sublet, assign, or share any part of the space allocated to Exhibitor without the written consent of LeadingAge. Exhibitor product demonstrations and information exchanges must be confined within the bounds of Exhibitor's assigned booth. Aisle space shall not be used for exhibit purposes, display signs, solicitation, or distribution of promotional material. Exhibits, signs and displays are also prohibited in any of the public spaces or elsewhere on the premises of the meeting facilities or in the guest rooms or hallways of hotels. Operation of sound devices within the exhibit booth is allowed if Exhibitor complies with restrictions on loud volume.
- Construction of Demonstrations/Exhibits:** Exhibits shall be constructed and arranged in the assigned exhibit booth space. In the area from the back wall of the booth to three feet forward of the back wall, exhibits may be up to a height not to exceed eight feet from the exhibit floor. All parts of the exhibit in any portion of the booth beyond three feet from the booth back wall must be of a height not to exceed the height of the dividing side rails (36"). These height limitations apply to all advertising, logos, signs and exhibit structures. Failure to adhere to these requirements may result in adjustments to exhibit booth on site.
- Appearance of Exhibits:** Any part of the exhibit which does not lend itself to an attractive appearance, such as unfinished side or end panels, must be draped at Exhibitor's expense.
- Height Regulations:** The height limit for booths smaller than 20' x 20' is 8 feet. Booths 20' x 20' and larger have a height limit of 20 feet.
- Hanging Banners:** To hang a banner, an exhibitor must have purchased a booth with a minimum size of 20' x 20'. The maximum height a banner can be hung is 20 feet from the floor to the TOP of your banner. No banner's top edge may be higher than 20 feet from the floor. If your booth height and sign combined are higher than 20 feet, you will not be permitted to install a hanging banner above your booth. Also, hanging banners must not extend into the aisle, or outside the perimeter confines of your booth.
- Failure to Occupy Space:** Space not occupied by the close of the exhibit installation period as specified in the accompanying material will be forfeited by Exhibitor and this space may be resold, reassigned, or used by LeadingAge without any refund of rental charge payment to Exhibitor. If the exhibit materials are on-site, but not erected by the given deadline, LeadingAge reserves the right to arrange for exhibit set-up at Exhibitor's sole expense.
- Drayage:** Advance shipments of exhibit material must be made to the official drayage company as indicated in the Exhibitor Quick Guide. The exhibit facility cannot accept direct shipments. Should any shipments be made directly to the exhibit facility, such shipment will be removed by the authorized drayage company and stored until the facility is ready to accept material for the Exposition. All costs related to removal and storage will be the sole responsibility of the Exhibitor.
- Labor:** Exhibitors shall employ only accredited labor personnel for all work other than that properly handled by full-time employees of the Exhibitor, in accordance with local labor regulations. Information regarding specific regulations which are applicable may be obtained from the official service contractor. The official service contractor can be reached at the address and phone number shown below:  
Freeman Corporate Headquarters, 1600 Viceroy, Suite 100, P.O. Box 660613, Dallas, TX 75266-0613, 214-445-1000  
Display persons, painters, carpenters, electricians, and other skilled labor can be arranged through the official service contractor at established rates. If a contractor other than the official service contractor is used to set up, erect, or dismantle the exhibit, LeadingAge must be notified and be in receipt of a General Insurance Certificate naming LeadingAge as an additional insured at least thirty (30) days prior to the official move in date, or the contractor will not be permitted to service the exhibit.
- Fire and Safety Regulations:**
  - Fire regulations require all display material used for decoration to be flameproof. Any/all electrical equipment, including signs and lights, shall be in good operable condition and be able to pass the inspection of the local Fire Underwriters Inspection Bureau. Each Exhibitor agrees to be knowledgeable and responsible regarding ordinances and regulations pertaining to health, fire prevention and public safety while participating in this exposition. No combustible material shall be stored in or around exhibitor booths. Combustible materials found in the exposition hall will be removed.
  - The use of flammable materials necessary to the purpose of the exhibit where no other alternative can be used must first be brought to the attention of LeadingAge, in writing, no fewer than 90 days before the exposition's opening, for approval.
- Vehicles on Static Display:** Vehicles may not be displayed without the prior written approval of the local public safety department. Any fuel-powered vehicle on static display must have not more than ¼ of a tank or five gallons (whichever is less). The gas cap must be locked or sealed with tape; batteries must be disconnected with the cable ends taped over to prevent sparking. Vehicles may not be started, run or moved during event hours. This published contact is used for sales and as a company contact for our attendees.
- Exposition Facility Rules and Regulations:** Exhibitor shall abide by any and all agreements made by and between LeadingAge and the facility in which Exposition takes place and any rules and regulations of Exposition facility.

### D. SECURITY/LIABILITIES/INSURANCE

- Security:** LeadingAge will provide security guards during the closed hours of the exposition, but the furnishing of such service shall not be construed to be any assumption of obligation or duty with respect to the protection of the property of exhibitors, which shall at all times remain in the sole possession and custody of each exhibitor. After show hours, as set forth in the Freeman Exhibitor Kit only those exhibitors properly identified and with the permission of LeadingAge may enter the exposition hall.
- Liability:** Neither will LeadingAge, nor the official service contractor, nor the exhibit facility, their members, representatives, agents and/or employees be responsible for injury, loss, or damage that may occur to the Exhibitor or to the Exhibitor's employees, agents or property from any cause whatsoever, prior, during, or subsequent to the period covered by this application/contract. Exhibitor shall at all times protect, indemnify, defend, and save and keep LeadingAge totally harmless from any and all loss, cost, damage, liability, or expense incurred as a result of Exhibitor's negligent or willful act, or by reason of any accident or other occurrence to anything or anyone, including Exhibitor, its agents, employees, and business invitees.
- Damage to Exposition Facilities:** Exhibitor must surrender space occupied by Exhibitor in the same condition it was in at commencement of occupation. Exhibitor or the Exhibitor's agent shall not injure or deface the walls, columns, or floors of the exhibit facilities, nor the booths or the equipment or furniture of the booths. When such damage appears, Exhibitor shall be liable to the owners of the property damaged. Additionally, Exhibitor agrees to protect, save and hold harmless LeadingAge, its employees and agents and the exposition facility of and from all loss, liability and/or damage whatsoever caused to the facility housing the exposition, or any part thereof, directly or indirectly.
- Insurance:** Exhibitor agrees to maintain such insurance as will fully protect LeadingAge from any and all claims of any nature whatsoever, including claims under the Worker's Compensation Act, and for personal injury, including death which may arise in connection with the installation, operation, or dismantlement of Exhibitor's display. Exhibitors are advised to add to their existing insurance a portal-to-portal rider at a normal cost, protecting them against the loss-damage to their material by fire, theft, accident, etc.

### E. AMENDMENT, APPLICABLE LAW AND FORUM

Any and all matters and questions not specifically covered by the articles in this contract shall be subject to the discretion of LeadingAge. The aforementioned items covered by this contract may be amended at any time by LeadingAge in the interest of the Exposition, and notice thereof shall be binding on Exhibitors equally with the foregoing rules set forth in this contract. This contract shall be governed by and construed in accordance with the laws of the District of Columbia, and any dispute concerning this contract shall be decided in a court of competent jurisdiction within the District of Columbia.