



Virtual Booth Specs Instructions

Upload your booth assets by September 30, using your Virtual Booth Component form. You should receive a confirmation notice. If you need to make changes after your first submission, be sure to use the link in your confirmation and not a new blank form.

Gold and Silver Partners, LeadingAge Supporters, LeadingAge CAST Supporters and Annual Meeting Sponsors, please use the link sent to you and not the link provided in the August Exhibitor Newsletter or in the Exhibitor Service Center. Your link includes the number of resources included in your CAP benefits.

Contact sales@leadingage.org with any questions.

Introduction Video

Include your YouTube or Vimeo video URL mp4 as an introductory video to your virtual exhibit. Videos should be submitted view URL in either YouTube or Vimeo format using a private link to upload/link your video. It should not exceed 10 minutes.

See YouTube instructions on how to that at <https://strangershow.com/how-to-upload-private-video-on-youtube> or Vimeo instructions at <https://vimeo.com/blog/post/share-unlisted-videos-with-private-links/>.

A video tool kit will be included in the Exhibitor Service Center for your reference.

Company Logo

3" x 1" aspect ratio, 240x80 pixels or larger, png or jpg format with transparent background.

Resources

Resources are the collateral/assets you'd like to share with your visitors at your virtual exhibit. They can be in the following formats and are limited to 120MB in size: jpeg, jpd, gif, png, txt, doc, docx, xls, xlsx, ppt, pptx, pdg, pps, odt, ods, odp. Videos should be submitted via URL in either YouTube or Vimeo format.

Booth Raffle

If you will be hosting a booth raffle, you can upload your URL to a link that will tell the attendees about your raffle and collect their entry.